



STRIVING  
FOR PEACE:  
**INVESTING IN  
COMMUNITY**  
CONCORDIA COLLEGE ~ MARCH 7-8, 2008

## 20th Annual Nobel Peace Prize Forum

Presented in cooperation with the Norwegian Nobel Institute

Sponsored by: Augsburg College, Augustana College,  
Concordia College, Luther College and St. Olaf College

[www.PeacePrizeForum.org](http://www.PeacePrizeForum.org)



The Nobel Peace Prize Forum  
presents

## Professor Muhammad Yunus 2006 Nobel Peace Prize Laureate

*Saturday, March 8, 2008*

*Through the collaboration of*

Concordia College, Moorhead, Minn.  
Augsburg College, Minneapolis, Minn.  
Augustana College, Sioux Falls, S.D.  
St. Olaf College, Northfield, Minn.  
Luther College, Decorah, Iowa

*in partnership with the Norwegian Nobel Institute*

Welcome ..... J. Brian Atwood, Dean  
Hubert H. Humphrey Institute of Public Affairs, University of Minnesota  
Member of the Nobel Peace Prize Forum Executive Committee

Introduction ..... Pamela M. Jolicoeur, President  
Concordia College, Moorhead, Minn.  
Host of the 2008 Nobel Peace Prize Forum

Address ..... "Creating a World Without Poverty"  
Professor Muhammad Yunus

Following Professor Yunus' address there will be a time for questions from the audience.

Sponsors



Minnesota International Center  
A World Affairs Council



**BEST BUY**™

## 2008 NOBEL PEACE PRIZE FORUM KEYNOTE SPEAKER



**Professor Muhammad Yunus**  
2006 Nobel Peace Prize Laureate

Professor Muhammad Yunus founded the Grameen Bank in 1983 to provide low-cost loans to counter the prolonged effects of poverty in Bangladesh. The Grameen Bank has created economic and social improvements for the "poorest of the poor." The bank has more than 2,400 branches and provides services to more than 86 percent of the total villages in Bangladesh with more than six million borrowers, 97 percent of whom are women. The Grameen Bank currently has a repayment rate of 98 percent.

Yunus was born in the village of Bathua, in Hathazri, Chittagong, the business center of what was then Eastern Bengal. He earned a doctorate in economics from Vanderbilt University in 1970 after receiving a Fulbright grant to study in the United States. He served as assistant professor of economics at Middle Tennessee State University from 1969 to 1972. Yunus returned to Bangladesh in 1972 to teach economics at the University of Chittagong.

In 1974, Yunus led his university students on a field trip to a poor village. He loaned a group of 42 basketweavers \$27 from his own pocket. Against the advice of banks and government, Yunus continued to give out "micro-loans" and in 1983 he formed the Grameen Bank, meaning "village bank." The Grameen Bank has reversed conventional banking practice by removing the need for collateral and created a banking system based on mutual trust and accountability. Yunus and the Grameen Bank were awarded the 2006 Nobel Peace Prize "for their efforts through microcredit to create economic and social development from below."

Yunus is author of the New York Times best-seller "Banker to the Poor." His newest book, "Creating a World Without Poverty: Social Business and the Future of Capitalism," was released in January 2008.



## HISTORY OF THE NOBEL PEACE PRIZE FORUM

In cooperation with the Norwegian Nobel Institute, five Midwestern colleges of the Evangelical Lutheran Church in America sponsor the annual Nobel Peace Prize Forum: Augsburg (Minneapolis), Augustana (Sioux Falls), Concordia (Moorhead), Luther (Decorah) and St. Olaf (Northfield). This prestigious event is the Norwegian Nobel Institute's only such program or academic affiliation outside Norway.

The colleges, all founded by Norwegian immigrants, sponsor the forum to give recognition to Norway's international peace efforts and provide opportunities for students, faculty and the general public to engage Nobel Peace Prize laureates, diplomats and scholars in dialogue on the dynamics of peacemaking and the underlying causes of conflict and war.

Begun in 1989 with support from Lutheran Brotherhood, the Nobel Peace Prize Forum's stimulating array of programs have involved thousands of participants and reached a much broader audience through national and regional media coverage. Among the many who are inspired by the forums, students perhaps receive the greatest impact. Exposure to world leaders who work tirelessly for peace can be life changing as young people learn that peacemaking is both possible and honorable. When students and other forum participants see and hear laureates such as Elie Wiesel, Oscar Arias Sanchez, Jody Williams and David Trimble, the messages of peace and peacekeeping become more personal and powerful. The colleges note a connection between the Nobel Peace Prize Forum and the increasing number of their students studying abroad or pursuing volunteer service at home or overseas upon graduation.

The sponsoring colleges are indebted to Dr. Geir Lundestad, executive director of the Norwegian Nobel Institute, and the members of the Forum Executive Committee for their legacy of support. The Nobel Peace Prize Forum provides unparalleled opportunity to inspire future generations to become full participants in peacemaking efforts around the world.

## TWENTY YEARS OF NOBEL PEACE PRIZE FORUMS

### 2008 "Striving for Peace: Investing in Community"

#### March 7-8 at Concordia College in Moorhead, Minnesota

The 20th Annual Nobel Peace Prize Forum, hosted by Concordia College, Moorhead, Minn., honored the innovative work of Muhammad Yunus and the Grameen Bank, co-recipients of the 2006 Nobel Peace Prize. Yunus founded the Grameen Bank in 1983 and now serves as its managing director.

#### The Nobel Peace Prize Forum also featured:

- \* **Jeffrey Sachs**, professor and director of The Earth Institute at Columbia University and special advisor to United Nations Secretary-General Ban Ki-moon.
- \* **Greg Mortenson**, co-founder of the Central Asia Institute, founder of Pennies for Peace and co-author of the New York Times best-selling book "Three Cups of Tea: One Man's Mission to Promote Peace ... One School at a Time."
- \* **Nicholas Kristof**, two-time Pulitzer Prize-winning columnist for The New York Times.
- \* **John Ydstie**, correspondent and host for National Public Radio

### 2007 "Striving for Peace: The Impact of One"

#### Augustana College

- \* Dr. Mohamed ElBaradei and the International Atomic Energy Agency (IAEA), 2005 laureate, represented by Laban Coblenz, speech writer and communication adviser to Dr. Mohamed ElBaradei
- \* Additional speakers: The Honorable Kjell Magne Bondevik, former Prime Minister of Norway, and founder and president of the Center for Peace and Human Rights in Oslo, Norway

### 2006 "Striving for Peace: Uniting for Justice"

#### Luther College

- \* Wangari Maathai, 2004 laureate
- \* Additional Speakers: Christine Todd Whitman, former governor of New Jersey and EPA chief in the Bush administration; Michael Osterholm, director of the Center for Infectious Disease Research and Policy and internationally recognized expert in epidemiology and public policy, bioterrorism and public health preparedness

### 2005 "Striving for Peace: Uniting for Justice"

#### Augsburg College

- \* Shirin Ebadi, 2003 laureate
- \* Additional Speakers: Davar Ardalan, NPR producer; Mary Robinson, former president of Ireland and U.N. High Commissioner for Human Rights; Dr. Sima Samar, chair, Afghanistan Independent Human Rights Commission; Frances Moore Lappé, author and speaker

### 2004 "Striving for Peace: Roots of Change"

#### St. Olaf College

- \* President Jimmy Carter, 2002 laureate
- \* Additional Speakers: Dr. Gro Harlem Brundtland, The Foundation for International Community Assistance (FINCA), and Dr. Eboo Patel, Director of Interfaith Youth Core

### 2003 "Striving for Peace: A World Without Borders"

#### Concordia College

- \* Ambassador Anwarul Chowdury, U.N. Undersecretary-General and High Representative for the Least Developed Countries and Small Developing States, representing U.N. Secretary-General Kofi Annan, 2001 laureate
- \* Additional Speakers: Ambassador Richard Holbrooke, Dr. Geir Lundestad and Vice President Walter Mondale



## 2002 "Striving for Peace: Who is Responsible?"

### Augustana College

- \* Sung Chul Yang, South Korean Ambassador to the United States, representing 2000 laureate Kim Dae-jung, President of South Korea
- \* Additional Speaker: Craig Kielburger, Free the Children founder and children's rights spokesperson

## 2001 "Striving for Peace: Crossing Borders/Challenging Boundaries"

### Luther College

- \* Médecins Sans Frontières (Doctors Without Borders), 1999 laureate (group), represented by Dr. Morten Rostrup, International President
- \* Additional Speakers: Kerry Kennedy Cuomo, human rights activist, and J. Brian Atwood, former head of U.S. Agency for International Development

## 2000 "Striving for Peace: Risk and Reconciliation"

### St. Olaf College

- \* David Trimble, 1998 co-laureate
- \* Denis Haughey, representing Northern Ireland political leader John Hume, 1998 co-laureate
- \* Additional Speakers: J. Bryan Hehir, Harvard Divinity School, and Sissela Bok, Harvard Center for Population and Development Studies

## 1999 "Striving for Peace: The Morality and Machinery of Modern Conflict"

### Augsburg College

- \* Jody Williams, 1997 laureate
- \* International Campaign to Ban Landmines, 1997 laureate (group), represented by Steve Goose
- \* Additional Speakers: John Hamre, deputy secretary for the U.S. Department of Defense, and Larry Rasmussen, the Reinhold Niebuhr Chair of Christian Ethics, Union Theological Seminary

## 1998 "Striving for Peace: Visions of Authentic Development"

### Concordia College

- \* Jose Ramos-Horta, 1996 co-laureate from East Timor
- \* Additional Speakers: Nien Cheng, author and human rights activist, and Dr. Ishmael Noko, General Secretary of Lutheran World Federation

## 1997 "Striving for Peace: Science and Ethics in International Affairs"

### Augustana College

- \* Dr. Joseph Rotblat, 1995 laureate
- \* The Pugwash Conferences on Science and World Affairs, 1995 laureate (group), represented by Dr. Francesco Calogero, general secretary
- \* Additional Speaker: Terry Waite, former envoy to the Archbishop of Canterbury and hostage negotiator

## 1996 "Striving for Peace: From National to Common Security"

### Luther College

- \* Speakers: The Honorable Yehuda Avner, personal consultant to 1994 co-laureate Shimon Peres; Dr. Al-Kidwa, representing 1994 co-laureate Yasser Arafat; and the Honorable Samuel Lewis, former U.S. Ambassador to Israel and past president of the U.S. Institute of Peace

## 1995 "Striving for Peace: Searching for Common Ground"

### Augsburg College

- \* Speakers: The Honorable R.F. "Pik" Botha, South African Minister of Mineral and Energy Affairs, representing 1993 co-laureate Frederik de Klerk; the Honorable Franklin Sonn, South African Ambassador to the U.S., representing co-laureate Nelson Mandela; and Naomi Tutu, economist, daughter of 1984 laureate Desmond Tutu

**1994 "Striving for Peace: Sowing the Seeds of Global Justice"**

**St. Olaf College**

- \* Rigoberta Menchu Tum, 1992 laureate
- \* Additional Speakers: Rev. Bernice King, orator and co-founder of AMEN, and Edgar Stoesz, chair, Habitat for Humanity International

**1993 "Striving for Peace: The United Nations in a New World"**

**Concordia College**

- \* UNICEF, 1965 laureate (group), represented by James P. Grant
- \* Office of the U.N. High Commissioner for Refugees, 1954 and 1981 laureate (group), represented by Sadako Ogata
- \* U.N. Peace-Keeping Forces, 1988 laureate (group), represented by Hisako Shimura
- \* Additional Speakers: Vladimir Petrovsky, Undersecretary-General for Political Affairs for the U.N., and Secretary-General Boutros Boutros-Ghali

**1992 "Striving for Peace: Resolving Cultural Conflicts"**

**Augustana College**

- \* Elie Wiesel, 1986 laureate
- \* Mairead Corrigan Maguire, 1976 co-laureate
- \* Additional Speakers: Camelia Sadat, president, Sadat Peace Institute, and Cheryl Crazy Bull, vice president, Sinte Gleska University

**1991 "Striving for Peace: Leadership in Peacemaking"**

**Luther College**

- \* Oscar Arias Sanchez, 1987 laureate
- \* Betty Williams, 1976 co-laureate
- \* Additional Speakers: Vice President Walter Mondale and Luigi Einaudi, U.S. Ambassador to the Organization of American States

**1990 "Striving for Peace: Human Rights in the Global Village"**

**Augsburg College**

- \* Dr. Andrei Sakharov, 1975 laureate, represented by widow Yelena Bonner Sakharov
- \* Amnesty International, 1977 laureate (group) represented by Peter Duffy
- \* Additional Speaker: President Jimmy Carter

**1989 "Striving for Peace: Past, Present, Future"**

**St. Olaf College**

- \* Norman Borlaug, 1970 laureate
- \* U.N. Peace-Keeping Forces, 1988 laureate (group) represented by Marrack Goulding



## MINNESOTA INTERNATIONAL CENTER

For more than 50 years, the Minnesota International Center has provided opportunities for individuals from Minnesota and around the world to serve as citizen diplomats and to gain a deeper understanding of their place in the world community. Each of MIC's four program areas is designed to offer these connections to children and adults alike. Working with local, national and international partners, MIC creates conversations across cultures in communities and classrooms throughout Minnesota. We strive to inspire our community to understand global issues and cultures in an ever-changing world by encouraging the exchange of ideas and experiences among the people of Minnesota and visitors from around the world. MIC is the Minnesota affiliate of the World Affairs Councils of America, the sixth largest in the nation, and one of only a few with a statewide focus. MIC is also the state affiliate for both the nonpartisan Foreign Policy Association and the U.S. State Department-sponsored National Council of International Visitors.

## BEST BUY

Best Buy is involved in the movement to eradicate poverty through its strategic partnership with the Grameen Foundation. This partnership enables Best Buy to expand its global knowledge and perspective, empower women, establish key relationships in Best Buy markets and develop employee leadership skills while enhancing the lives of people around the world.

## CONCORDIA COLLEGE, MOORHEAD MINNESOTA

Concordia is a private four-year liberal arts college of the Evangelical Lutheran Church in America with more than 2,800 students from 39 states and 37 countries. The college grants Bachelor of Arts and Bachelor of Music degrees, as well as a Master of Education in world language instruction.

Perennially among the top 10 U.S. liberal arts colleges for international study, Concordia was one of only five institutions nationwide to receive the 2006 Senator Paul Simon Award for Campus Internationalization. Students have studied in more than 50 countries on six continents.

Concordia's internationally recognized pre-collegiate Language Villages program attracts more than 6,000 young people each summer. Participants gather in the Minnesota North Woods for cultural immersion and instruction in their choice of 15 world languages: Arabic, Chinese, Danish, English, Finnish, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Russian, Spanish and Swedish.

For more information, visit [www.ConcordiaCollege.edu](http://www.ConcordiaCollege.edu).



## Acknowledgments

The Nobel Peace Prize Forum is underwritten in part by the generous support of Best Buy WOLF and Peace Race International, an Iowa nonprofit corporation represented by its founder, R.H. Rewoldt. We also wish to thank the many Concordia College students, faculty and staff who generously contributed their time and energy in the planning and implementation of the 2008 Nobel Peace Prize Forum.

### Concordia College Planning Committee

Dr. Linda Johnson, Chair  
Dr. Per Anderson  
Breanna Dahl '08  
Dr. Kenneth Foster  
Dr. Peter Hovde  
Zack Kenz '08  
The Rev. Tim Megorden  
Tracey Moorhead  
Eric Runestad  
Dr. Christine Schulze  
Ron Twedt

### Student Planning Committee

Breanna Dahl  
Zack Kenz  
Sureshi Jayawardene  
Elio Maj  
Tyra Fom  
Beth Schoborg  
Katie Horob  
Ashley Davison  
Lona Hallberg  
Megan Knox  
Amanda Niemann  
Kera Halverson  
Andy Schramm  
Whitney Frahm

"Ninety-four percent of the world income goes to 40 percent of the population, while 60 percent of the people live on only 6 percent of world income. Half of the world population lives on two dollars a day. Over one billion people live on less than a dollar a day. This is no formula for peace."

– Dr. Muhammad Yunus



## Nobel Peace Prize Forum Executive Committee

Dr. Paul Pribbenow, President, Augsburg College  
Robert Oliver, President, Augustana College  
Dr. Pamela Jolicoeur, President, Concordia College  
Dr. Richard Torgerson, President, Luther College  
Dr. David Anderson, President, St. Olaf College  
Dr. Geir Lundestad, the Norwegian Nobel Institute  
Maureen Reed, M.D., Chair  
The Honorable Arlen Erdahl  
The Honorable Robert Flaten  
The Honorable Rolf W. Hansen, Consul General for Norway  
The Honorable Roger Moe  
The Honorable Walter Mondale  
The Honorable Martin Sabo  
The Honorable John Tunheim  
The Honorable Emily Anne Tuttle  
Dr. J. Brian Atwood  
Liv Dahl  
Carol Engebretson Byrne  
Gary Smaby  
Eric Utne  
Frank Wright  
Orval Gingerich, Augsburg College  
Brad Heegel, Augustana College  
Tracey Moorhead, Concordia College  
Karen Martin-Schramm, Luther College  
Susan Carlson, St. Olaf College  
Stephanie Stuart, Executive Secretary